

THE WATCHMAKER

Rarely do I write a résumé for a watchmaker. In fact, I can count on one hand the number of résumés I have written for these highly skilled specialists. I did not realize that Oklahoma State University in Okmulgee offers such a program. That is, until a student graduating at the top of his class contacted me to build his résumé. He wanted a job with a leading Swiss watchmaker. This client had a master's degree in a social science and a successful career—he was unfulfilled and wanted more. He said the company that interested him the most never hired recent graduates. He asked my advice and we prepared what most in the résumé writing arena would consider an over-the-top presentation. He landed an interview. Then he was offered a position with the Swiss watchmaker in New York. While I would like to take credit for his success, the offer had more to do with his drive for excellence than the résumé. Or did it?